



USEA SUCCEED[®] Challenge 2008 Rules and Regulations

PURPOSE: To give back to our supporters by partnering with the 2008 Adequan[®] USEA Gold Cup Series

GUARANTEED PRIZE MONEY: \$5,000.00 from Freedom Health, LLC

RULES:

1. Eligibility of participation:

A. The SUCCEED Challenge series is open exclusively to members of USEA.

B. Rider whose horse is presently on SUCCEED.

C. **Length of eligibility shall be as follows:**

If owner has purchased a 30 day supply of SUCCEED, then that owner's horse shall be eligible for 30 days from date of purchase.

If owner has purchased a 60 day supply of SUCCEED, then that owner's horse shall be eligible for 60 days from date of purchase. The length of eligibility is totally dependent on the length of time of your SUCCEED purchase.

NOTE: When starting a horse on SUCCEED for the first time, eligibility will be reduced by one week (to allow for double dosing the first week). e.g. if purchasing a 30 day supply, the horse will only be eligible for 21 days from date of purchase for the first month of being on the product.

D. **Proof of purchase shall consist of the following:**

If owner has purchased their SUCCEED from Bit of Britain, then verification shall be decided by Bit of Britain. All records of eligibility shall be kept in a data base by Bit of Britain. If owner has purchased their SUCCEED from another retailer, then that owner shall fax a copy of their invoice showing their purchase (**please be sure to include both rider and horse name**) to Bit of Britain at 1-800-972-7985 and mail \$5.00 for data entry, to Bit of Britain, 141 Union School Road, Oxford, PA 19363. Eligibility shall only become effective once the \$5.00 has been received by Bit of Britain.

E. **Registration:**

You may register your horse for the SUCCEED Challenge either online by visiting the Bit of Britain website

http://www.bitofbritain.com/SucceedChallenge_s/293.htm (click the registration link at the site) or by calling them at 1-800-972-7985.

F. **Payout of prize money:**

At the USEA Annual Convention, the following prizes shall be awarded in each of the following two Gold Cup Series divisions: **Intermediate and Advanced** to the highest placing (total number of points accumulated in the challenge) horses that have been on SUCCEED (as determined by rule #1 above).

Intermediate

1st place - \$1,500 and a three month supply of SUCCEED DCP.

2nd place - \$500 and a three month supply of SUCCEED DCP.

3rd place - A three month supply of SUCCEED DCP.

Advanced

1st place - \$2,500 and a three month supply of SUCCEED DCP.

2nd place - \$500 and a three month supply of SUCCEED DCP.

3rd place - A three month supply of SUCCEED DCP.

Points for the competition shall be allocated as follows:

1st place = 10 points

2nd place = 8 points

3rd place = 6 points

4th place = 4 points

5th place = 2 points

Completed Event (not eliminated) = 1 point

In the event of a tie, the horse that was registered first for the competition will be selected as the winner.

Points shall be determined by results provided by USEA for each of the Gold Cup competitions in 2008. Any Adequan[®] USEA Gold Cup Series sanctioned horse trial will count towards the points standings, including, but not limited to the following events. (This list is subject to additions and/or changes throughout the year due to unexpected cancellations, etc.)

March

14-16 Red Hills Horse Trials, Tallahassee, FL. www.RHHT.org

21-23 Southern Pines Horse Trials, Carolina Horse Trials, Raeford, NC. www.carolinahorsepark.com

28-30 Galway Downs Horse Trials, Temecula, CA. www.galwaydowns.com

April

3-6 The Fork Stables Horse Trials, Norwood, NC. www.forkstables.com

May

23-25 Woodside Horse Trials, Woodside, CA.
www.horsepark.org

July

10-13 Maui Jim Horse Trials, Wayne, IL.
www.mauijimhorsetrials.org

17-20 Cosequin Stuart Horse Trials, Victor, NY.
www.stuarthorsetrials.org

24-27 The Event at Rebecca Farm, Kalispell, MT.
www.eventatrfarm.com

August

7-10 Millbrook Horse Trials, Millbrook, NY
www.millbrookhorsetrials.com

21-24 Richland Park Horse Trials, Richland, MI.
www.RichlandPark.com

September

10-14 Wellpride USEA American Eventing Championships, Wayne, IL.
www.aecatlamplight.org

19-21 Poplar Place Horse Trials
www.poplarplacefarm.com

26-28 Twin Rivers Horse Trials, Paso Robles, CA.
www.TwinRiversRanch.us

2. Prize money:

There shall be Prize money donated by Freedom Health, LLC of \$5,000 (\$2,000 total for the Intermediate division and \$3,000 total for the Advanced division) as listed in rule #2.

3. There may be revisions and additions to these rules in the future at the sole discretion of Freedom Health, LLC.